



Sixth Annual Summer Public Management Institute “Policy planning: necessity, institutional framework and tools”

Jurmala, Latvia, 23-27 August 2010

PROFILES of LEADING SPEAKERS

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Mikhail Dmitriev (Russia) is President of the “Center for Strategic Research Foundation”. He is also involved in several institutions, such as: Member of the Committee of Experts on Public Administration (CEPA) of the United Nations Economic and Social Council (ECOSOC); Member of the Commission on Public Administration Reform of the Government of the Russian Federation; Board member of the Ministries of Economic and Regional Development of the Russian Federation; Member of the Board of Trustees of the New Economic School (Moscow); Board member of the Independent Institute for Social Policy (Moscow); and Research Board Member of the Institute for Economies in Transition (Moscow). Dmitriev graduated from Leningrad Institute of Economy and Finance with an M.Sc. in Economic Cybernetics (1983), and a Ph.D. in Political Economy (1989). He is also Doctor of Economics (1997) at the Central Economic and Mathematical Institute of the Russian Academy of Sciences. He is co-author and author of several publications, such as: “Social Policy in Russia During Transition” (1996); “Fiscal Policy in Modern Russia” (1997); “Pension Reform in Russia: Outlook of Experts” (1999); “Reforming Some of the Social Sectors in Russia” (1999); “The ways for Economic Stabilization in Russia” (1999); “Fiscal policy and Public Debt Management” (2000); “Transition and Growth in Post-Communist Countries: The Ten-year Experience” (2001).

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Tuomas Pöysti (Finland) is the Auditor-General of Finland, and President of the National Audit Office of Finland (from 1 January 2007 to 31 December 2012), as well as Assistant Professor on Administrative law at the University of Helsinki (since 2001). Pöysti acquired a *Magister Iuris* (1995), and Doctorate of Law (1999) from the University of Lapland. He started his career as a researcher at the National Audit Office (1994). After that, he was a researcher at the Faculty of Law of the University of Helsinki and University of Lapland (1995-1999). From 1999 to 2006 he worked for the Ministry of Finance of Finland as Governmental Secretary (1999-2000) as Counselor – a senior advisor on public economic law and regulation, budgeting, financial management and control in the Budget Department (February 2000 to April 2004); and as Government Controller-General (April 2004 to December 2006). Pöysti is co-author and editor of several official publications of the Ministry of Finance, as well as author of several principal academic publications. Additionally, he has published approximately 25 scientific articles in scientific journals and periodicals concerning information security, regulation of electronic commerce and government, financial control and internal audit, information law and legal informatics, legal theory, and European and administrative law.



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Tanja Tanayama (Finland) is the Director and Deputy Head of the Executive Management Support at the National Audit Office of Finland. She holds an M.Soc.sc. and Lic.Soc.sc. in Economics from the University of Helsinki, and a Ph.D. in Economics from the Helsinki School of Economics. She is author and co-author of several publications such as: “Adverse selection and financing of innovation: is there a need for R&D subsidies?” (2010); “Rationales and reality of R&D subsidies: Are SMEs and large firms treated differently?” (2009); “Evaluating innovation policy: a structural treatment effect model of R&D subsidies” (2008), among other.

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Svein Eriksen (Norway) is senior advisor at the Agency of Public Management and e-Government (Difi). As Deputy Director-General in the Ministry of Public Administration he headed one of the two sections that constituted the Department of Public Administration Reform. His section dealt with issues related to public administration reform. In this capacity, he was responsible for the preparation of a number of studies, white papers and other government papers concerning reform of the Norwegian public administration. He was also the Head of the Organization responsible for restructuring the state administration – Statskonsult, a state owned company - and reported directly to the Agency’s Director-General. While there, Eriksen was responsible for a series of projects regarding public administration reform. These projects dealt with issues such as: reorganisation of ministries and other state bodies, marketisation of state activities, regulatory reform, and reform of the system of administrative justice. He holds a Masters’ degree in Political Science from the University of Oslo, Norway (1978), and has broad and varied experience from the Norwegian public administration and expert institutions in public administration. He possesses good knowledge of the systems of public administration in the EU member states (as well as other European states) and is familiar with – to some extent deeply familiar - the situation in South Eastern European countries. He has written extensively on problems of government, comparative public administration, and transfer of administrative models and knowhow from the West to the East of Europe. His major printed publications are: Norway: “Ministerial Autonomy and Collective Responsibility” (1988); “Evaluating Cabinet Decision-Making” (1993); “Up and down or sideways?: Ministry structures in the Netherlands, Great Britain, Finland and Denmark” (2000); “Unfinished Transition: Public Administration Reform in Serbia 2001-2004” (2006); “Institution Building in Central and Eastern Europe: Foreign Influences and Domestic Responses” (2007) among other.

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Michal Ben-Gera (Israel/Canada) is an international freelance consultant since 1999 in governance and public administration, specializing in organizational reviews and development of the Centre of Government (Government Secretariat, Cabinet Office), policy making, co-ordination, and the decision-making process. Ben-Gera is also experienced in the management of European integration; functional reviews; impact assessment; and the preparation of Terms of Reference for public administration reform projects. Ben-Gera graduated from Queen’s University at Ontario, Canada with



a Bachelor (1973), and Master (1975) of Political Science, and from Yale University, USA with an M. Phil. (1977) of Political Science. Ben-Gera is author and co-author of several papers and publications such as: “Co-Ordination at the Centre of Government: The Functions and Organization of the Government Office” (2004); “The role of Ministries in the Policy System: Policy Development, Monitoring and Evaluation” (2007); and “How to be Better Policy Advisor” (2002).

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William Whitney Burke-White (USA) is on leave as a member of the Secretary’s Policy Planning Staff at the United States Department of State. His responsibilities include serving on Secretary Clinton’s Policy Planning Staff with responsibilities for policy related to international organizations, global governance, the G-8 and G-20, and the Russian Federation. Burke-White is also an expert on international law and institutions, with particular interest in human rights, international criminal law, and international financial law. He is also a professor at the School of Law, University of Pennsylvania. He teaches courses on international law, human rights, sovereign bankruptcy, and international courts and tribunals. Burke-White holds an A.B. degree (1998) from Harvard University in Russian and American History and Literature, an M. Phil. (1999), and a Ph. D (2006) from Cambridge University in International Relations. Burke-White’s current scholarship focuses on the intersection of international law and political science, where he addresses issues related to international tribunals; post conflict justice; the International Criminal Court; the linkages between human rights and national security; and international investment arbitration. His most recent research is on the impact of the rise of Russia and China on the international legal system. Burke-White received the A. Leo Levin Award for Excellence in teaching an introductory course (2008), and he was awarded a research fellowship from the Alexander von Humboldt Foundation. He also received the Robert A. Gorman Award for Excellence in teaching (2007).

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Baiba Pētersone (Latvia) is Deputy Director of the State Chancellery in public administration and policy co-ordination affairs since 2006. Her main responsibilities involve leading the development of policy making, strategic planning, and impact assessment system in public administration of Latvia. Petersone graduated from the Faculty of History and Philosophy at the University of Latvia obtaining a philosophy professors degree (1981). Her studies focused on such themes as history of World’s philosophy, ethics, religion, sociology and basics of political science. Between 1999 and 2005 Petersone studied law at the University of Latvia focusing on constitutional, administrative, public, EU, civil, and criminal law, as well as on legal drafting, theory and history of Law. She has extensive experience in preparing policy legislation. Petersone is one of the leading authors for the new Rules of Procedure of the Government and the draft Law on the planning of development, defining the policy making system in Latvia. Petersone has headed several inter-institutional working groups preparing essential reforms, like public sector salary reform, job classification of the public sector and elaboration of public administration administrative capacity building policy in Latvia’s National Development Plan for 2007-2013. She is also author and co-author of several methodological materials and handbooks on policy planning, budgetary reform and impact assessment methodologies.



She possesses long and extensive experience in international cooperation and project management, having worked as an expert of technical assistance projects in Romania, Bosnia and Herzegovina, Moldova, Ukraine and other countries of the region.

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Dragoș-Cristian Dinu (Romania) is Public Sector Coordinator at the Romanian Center for European Policies, a partner at CPM Consulting (Riga, Latvia; Bucharest, Romania), and a Consultant at the National Institute for Administration (Bucharest, Romania). He is also a member of: the European integration Advisers Body; the working group for policy coordination reform; the working apparatus of the Strategic Planning Council; the Inter-Ministerial Commission for Public Expenditure Management; the working apparatus of the Inter-Ministerial Council for Public Administration Reform, Decentralization and Local Communities, and the UNDP Public Administration Network. Dinu's key qualifications are: strategic planning; institutional functional reviews; monitoring and evaluation systems; performance management; institutional design; policy planning and policy management; public administration reform; and designing training programs for civil servants.

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Maria Karaklioumi (Greece) holds a B.Sc. in Statistics from the Athens University of Economics and Business. She has also attended a program in Mathematics at Trinity College Dublin. She received her MA in Quantitative Political Science from the University of Essex, UK, and she attended the postgraduate program in European Affairs at Panteion University, Greece. Karaklioumi has also completed a specialized course work on sampling techniques at the Institute of Social Research of the University of Michigan, USA. Her professional career started at the office of the Secretary-General of the Ministry of Education. She worked as scientific advisor for the Greek Association of the Atlantic and European Cooperation, and for the Institute of Statistical Documentation Research and Analysis. In 2001, she started working as a pollster and political analyst. From 2006 to 2008 she was responsible for conducting opinion polls and their analysis for the Greek State television. In 2008, she became the Deputy Spokesperson of the Greek Socialist Party (PASOK). In 2010, she was appointed Secretary of the Press and Media Department of the Party. She is also a member of the Board of Directors of ISTANCE (the Greek Socialist party think tank).

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Ján Marušinec (Slovakia) is a Short Term Consultant at the World Bank. His responsibilities include Public Finance Management Reforms in the following countries: in Azerbaijan, improvement of the Budget Process; in Tajikistan, MTEF; in Uzbekistan, MTEF and PBB presentations; in Kosovo, Functional Review of the Ministry of Finance; and in Ukraine, Regional Development Assistance and Inter-Governmental Fiscal Relations. Marušinec is author of several studies for the World Bank on Slovak PFM Reform. He is also a Public Finance Management expert at PEM PAL Budget Community of Practice, Practitioner Coach at the Centre for Excellence in Finance, and Senior Analyst of the M.E.S.A.10 (Economic Think-Tank). Marušinec studied at the Economic University in



Bratislava and acquired a M.Sc. in Economics (1996-2001). He has also attended Martin-Luther University (2000-2001) in Halle-Wittenberg, and Johannes Kepler University in Linz studying Business and Economics. Marušinec is author and co-author of several publications such as: “Analysis of the Judiciary System Reforms in Slovakia” (2007); “Fiscal Impact Assessment Methodology” (2005); “State Budget for 2004: Practical Guide for the Public” (2004); “Public Finance Management Reform Strategy” (2003) among other.

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Alexander Kovalevskiy (Russia) is Deputy Director at the Center for Fiscal Policy in Moscow. His responsibilities include business development, organization and carrying out of training programs; analytical papers on performance-based budgeting, local self-government; lawmaking (public administration, local self-government); and quality control. Kovalevskiy graduated from Moscow State University (1989-1994) - now Lomonosov Geography Department - and acquired a Master Degree in International Economic and Social Geography. He has also completed a Postgraduate study in financial management at the Russian Governmental Fiscal Academy (1997-1999). He is an expert in public administration and public finance. He possesses extensive experience of project implementation in the areas of: law-making and expertise in public finance; public expenditure review; implementation of per capita financing in education and health; results-based budgeting; public service delivery; cost-benefit analysis and public administration reform. Kovalevskiy possesses ten years of experience working with international financial organizations and charities, such as the World Bank, the Centre on Budget and Policy Priorities, UNDP, UNICEF, UNESCO, USAID, CIDA, DFID, World Bank Institute, Open Society Institute, and the Ford Foundation among other.

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Katja Michalak (Germany) is Reader, and Associate Professor of the Department of Public Management and Governance at Zeppelin University. She holds a Ph. D in Political Science (2008) from Ohio State University. The topic of her Dissertation is: „*Civil Service Reform and the Quality of Governance in Romania*”. Michalak’s research interests center on Comparative Politics, focusing on Western and Eastern Europe. More specifically in: governance; democratization; political institutions; political development; EU integration; bureaucracy and public administration; political psychology; and quantitative and qualitative methodology. She has participated in several Conferences, and she has presented papers such as: “Quality of Governance in Southeastern Europe: An Evaluation of Incentive Structures” (International Conference: “20 Years after the Fall of the Berlin Wall: Influences and Consequences for the Eastern Europe”, 2009); “Constitutional Design Versus Reform in Emerging Democracies: Lessons for Post-Communist Transitions” (12th International Conference: “Regional Discrepancies in Economic and Social Development in Europe”, 2009); “The Quality of Governance: Civil Service Reform in Southeastern Europe” (“Workshop on Good Governance in South-East Europe”, 2009); “A Theory of Administrative Reform and Quality of Governance for Southeastern Europe” (2008); “Civil Service Reform in Eastern Europe: Redefining the Concept” (American Political Science Association Annual Meeting, 2006) among other.



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Jeffrey William Sommers (USA) is Assistant Professor of Social Sciences, Honors Council Chair, and creator of the World Affairs Lecture at Raritan Valley College in New Jersey. Sommers graduated from University of Wisconsin-Milwaukee with a Bachelor (1991), and Master (1994) of History, and Northeastern University, Worlds History Centre where he earned his Ph.D. (2001) on Global Political Economy concentrated to Transatlantic History with the dissertation on “*The Entropy of Order: Democracy and Governability in the Age of Liberalism*”. After an USIA Fulbright PhD research award and extension (1999-2001), Sommers was elected Assistant Professor in the University System of Georgia. Two-year leave granted for Fulbright Scholar Award to Baltics (2003-2005). Fulbright work conducted at Stockholm School of Economics in Riga, and Center for European and Transition Studies, University of Latvia. Organized World Affairs Seminar and launched Silk Roads Project on Eurasian Transit. Sommers research centers on the political economy of European integration, Baltic labor migration, Baltic offshore banking, US efforts using the Baltics to create a “New Europe,” development studies, global governance, foreign policy and hegemonic transitions. Recent empirical studies have been on Baltic labor migration from new EU Member States in the context of European integration.

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Theo Toonen (Netherlands) is Dean of the Faculty of Technology, Policy and Management of the Delft University of Technology since March 2008. He is also the Chair in Institutional Governance and Public Administration at the Delft University of Technology with a co-appointment at Leiden University. He was also Dean of the Faculty of Social and Behavioural Sciences of Leiden University from 2003 to 2008. Toonen graduated in 1976 from the University of Nijmegen – currently the Radboud University Nijmegen – where he studied Political Science and Public Administration with a major in Economic Governance, Institutional Economics and Research Methodology. He completed his Ph. D in 1987 at the Erasmus University, Rotterdam. Toonen was appointed Chair in Institutional and Comparative Public Administration at Leiden University in the Fall of 1989. He has been teaching public administration theory; urban, local and regional government; comparative intergovernmental relations, and multi-level governance (MLG); comparative public sector reform; comparative civil service systems and public management. These topics also represent his research interests. Toonen is currently Associate Editor for Europe of *Administration and Society*, and Review co-editor of *Bestuurswetenschappen*. He was the first European Editor serving on the editorial board of *Public Administration Review* (PAR, 1991-1992), and has been member of the international board of *Policy and Politics*. Toonen is also a public administration consultant since 1993. He has been personal policy advisor to various Dutch Ministers and Cabinets on topics such as: local, regional and urban governance; European public affairs; de-centralisation of social assistance policy; public housing; higher education; new forms of supervision, regulation and administrative control, and societal entrepreneurship.

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Brainerd Guy Peters (USA) is Distinguished Professor of Comparative Governance at Zeppelin University (since 2009), as well as, Honorary Professor at Roskilde University Centre in Denmark (since 2007) and at the City University of Hong Kong (since 1997). He is also an Honorary Fellow at the Centre for Public Management Studies at the Catholic University of Leuven (since 2003), and Senior Fellow at the Canadian Centre for Management Development. Peters has experience of teaching public administration, including comparative public administration and comparative politics (especially of Western Europe), public policy, as well as comparative methodology. Peters has consulted on projects such as: Policy Coordination, Policy Instruments at Organization for Economic Cooperation and Development in Paris; Cabinet Government at the World Bank; Administration Reform at Prime Minister's Office in Japan; Strategic Management in the Romanian Presidential Administration with UNDP; Governance of Serbia and Montenegro with UNDP; and the EU Commission. Peters is author and co-author of many publications and books such as *"Institutional Theory in Political Science: The New Institutionalism"*. He is also editor and co-editor of several Journals and Reviews.

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Una Klapkalne (Latvia) is Member of the Board (CEO) of the National News Agency since 2006. Her present responsibilities include operational management of the company – carrying out management and efficiency audits, and implementation of new management systems. She has graduated from the University of Latvia with a BA in Economics, and from the Stockholm School of Economics in Riga with a Master of Business Administration. Taking part in different seminars and trainings she has gained Certificates from the National Administration School of France, Management Effectiveness and Adam Smith Institute. Klapkalne has also studied International Affairs at the University of Latvia (1996–1997). Her highly successful career began in State Civil Service Administration where she started as an Economist–Consultant and within a month she assumed the position of Deputy Director. After a year she moved on to become Deputy State Secretary in the Ministry of Defense. Then, she moved to the State Chancellery of the Republic of Latvia as an Advisor to the Prime Minister. In 2000, she left her position at the State Chancellery to work in the Ministry of Interior as an Advisor to the Minister. Since she returned to the State Chancellery she occupies the position of Deputy Director for Policy Planning and Coordination issues.